



MARRIOTT  
CHICAGO  
NAPERVILLE

PRIMARY



MARRIOTT  
CHICAGO  
NAPERVILLE

PRIMARY REVERSE



MARRIOTT  
CHICAGO  
NAPERVILLE

1-COLOR BLACK



MARRIOTT  
CHICAGO  
NAPERVILLE

REVERSE

### PRIMARY LOGOS

Default logos to be used in property applications

### SECONDARY LOGOS

Secondary logos to be used in one-color or reverse applications when Primary logos cannot be used.

### NAMING OF FILES

MARSHA\_PrimaryRev\_PMS.eps

MARSHA

Descriptor

Color  
Formula

File  
Format

The last letters in the file name represent the file format.  
For example:

.eps is for Encapsulated Post Script

.jpg is for Joint Photographic Expert Group

.png is for Portable Network Graphics

### NAMING OF FILES



MARSHA\_Primary\_PMS.eps



MARSHA\_PrimaryRev\_PMS.eps



MARSHA\_1CBlack.eps



MARSHA\_Reverse.eps

Note: No color formula needed  
in file name



#### MARRIOTT RED

PMS 201  
C7 M100 Y68 K32  
R160 G7 B43  
#A0072B



#### CHALKBOARD

PMS 426  
C0 M0 Y0 K99  
R38 G35 B36  
#262324

### QUESTIONS:

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